

## **Sequana commits for responsible sourcing**

The Sequana Group, due to the nature of its activities of paper production and distribution, is very closely linked to forests. Wood is indeed its main natural source of supply (in the form of pulp and paper). For this reason, the Group fully recognizes the importance of sustainable sourcing in its value chain and adopts continuous improvement processes aiming to be exemplary in the matter.

This approach consists of different actions intending to enhance the management of the value chain, to better identify, assess and manage the potential risk of sourcing from illegal logging, and to guarantee to customers fully responsible sourced products.

In December 2013, the group published its new Sustainable Woodpulp and paper Sourcing Policy (<http://www.sequana.com/wp-content/uploads/2014/01/Sequana-Sourcing-policy-2013.pdf> ). Through this commitment, the Group reaffirms the importance of supply coming from sustainably managed forests (according to FAO definition and main certification systems like FSC or PEFC). The Group commits to ban any supply coming from illegal logging, harvested wood coming from High Conservation Value areas, or from forestry not guaranteeing the fundamental rights of workers or indigenous populations.

In order to better manage its supply chain and to fully comply with the European Timber Regulation (EUTR), Antalis International implemented, in September 2013 a new on-line platform dedicated to collect social and environmental information from its suppliers. All information related to compliance (REACH, EUTR, Safety..), mill and product certifications ( FSC, PEFC, ISO ...), or product traceability (species used and geographical origin) are now centralized into the Antalis Supplier CSR database. This information is then checked and a risk evaluation tool linked to the traceability of the product enables Antalis to identify and assess potential sourcing risks.

Furthermore, in order to accompany all responsible actors of the supply chain and to enhance its role as an environmental prescriber, Antalis has developed a tool to better understand the eco-responsibility levels of paper products. Based on international certifications (FSC, PEFC, European Eco label, Nordic Swan, ISO 14001) and mixing the two main impacts of paper during its life cycle (raw material usage and manufacturing process), a 1 to 5 star classification of all products allows clear and simple evaluation of the level of eco-responsibility of a product. According to this ranking, only products having a minimum of 3 stars are considered eco-responsible. (<http://www.antalis.com/business/en/sites/antalis.com/home/environment/the-antalis-green-star-system.html> )

Currently and according to this classification, 71% of the products distributed by Antalis are eco-responsible.

The Sequana Group, worldwide actor of the pulp and paper industry, is particularly concerned by deforestation and degradation of natural forests, especially in South East Asia and encourages all actors of the supply chain to stop any kind of forest degradation or natural forest clearance. To this end, the Group decided, in December 2012 to stop commercial relationship with companies accused by majors International NGOs of deforestation in Indonesia. Furthermore, the group has today no commercial relationship with such companies and will do not have in the future unless those companies make strong commitments and take actions toward natural forest conservation.

## About Sequana

**Sequana** (Euronext Paris: SEQ), is a major player in the paper industry, boasting leading positions in each of its two businesses:

- **Antalis**: European leader in the distribution of paper and packaging products, with around 6,000 employees based in 44 countries. 1.8 million tons of paper distributed in 2013
- **Arjowiggins**: World leader in creative and technical papers, with more than 4,000 employees. 1 million ton of paper manufactured in 2013.

Sequana reported sales of €3.3 billion in 2013 and employed some 10,000 people worldwide.

\* \* \* \* \*

### **Sequana**

CRS Director

Olivier Guichardon

+33 (0)1 58 04 22 00

[contact@sequana.com](mailto:contact@sequana.com)

[www.sequana.com](http://www.sequana.com)